

# Launch/event alternatives



## Balloon sculptures

Turn balloons into something stunning with a hired-in balloon artist or follow our easy steps guide to making a few simple balloons into something stunning.



## Pop a balloon

If you do need to let balloons go then do it indoors! Put a raffle ticket in a few balloons before blowing them up...let them go and ask people to pop them... the raffle ticket indicates the prize! No ticket, no prize but you get to go again.



## Flags, banners and pop-ups

When budgets are tight many businesses are realising the benefits of using reusable eye-catching signage. Colourful streamers, flags, banners and other signs save money and time over balloons, string, helium and lanterns. And you can use them again and again!



## How many?

Fill up a car with blown up balloons and then get people to guess how many there are. The closest guess wins... maybe not the car but another prize! Just remember not to let them go afterwards.



## Virtual balloons and races

Our friends at RSPB have launched a new virtual balloon race where you can design and personalise your balloon and then track it on Google maps, whilst never letting go! <https://rspb.rentaballoonrace.com/admin> An alternative is [www.tributeballoon.com](http://www.tributeballoon.com) which has allowed over seven million people to let go of a balloon virtually whether for loved ones or for causes that matter. Get involved with no risk to the environment.