PRESS RELEASE, EMBARGOED UNTIL 00:01, 3rd APRIL 2024

Latest ratings show top sustainable seafood swaps from the Marine Conservation Society

The latest round of ratings updates for the <u>Marine Conservation Society</u>'s <u>Good Fish Guide</u> suggests simple changes to consumer's weekly shop to help them eat more sustainably.

Covering seafood sold or produced in the UK, the Good Fish Guide shows consumers and businesses which seafood options are the most environmentally friendly by using a simple traffic light system depending on where and how a species is caught or farmed. Green is the best choice, amber is OK but improvements are needed, and red indicates fish to avoid.

Most of the seafood consumed in the UK is made up of just a few different species, known as the big five: cod, haddock, salmon, tuna and prawns. This puts a lot of pressure on a handful of wild stocks and creates demand that drives unsustainable fishing and farming practices.

Charlotte Coombes, Good Fish Guide Manager, said, "Every fish species plays a unique role in the marine food web. By diversifying our consumption, we reduce the pressure on vulnerable ecosystems and help to support local fishers and producers. Not only are there lots of like-for-like options out there, but exploring lesser-known species introduces us to new culinary experiences, enriching our palates while lessening the strain on overexploited favourites."

Top sustainable seafood swaps

Swap cod for hake

UK cod stocks have been low in recent decades due to overfishing and warming waters. However, some Good Fish Guide ratings this spring have seen improvements thanks to signs that populations in the North Sea are beginning to recover. This follows a series of restrictions since 2019 that have reduced fishing pressure – showing what can happen when managers respond to scientific evidence. Nonetheless, it's early days and more needs to be done to get fishing down to sustainable levels. You're most likely to see Icelandic or Arctic cod on sale in the UK, and while this can be a green-rated choice, sustainability varies depending on how and where it was caught. The Marine Conservation Society recommends swapping cod for hake, wild-caught in UK seas.

Similar to cod, hake has a meaty and flaky texture. This white fish can be swapped like-for-like in any recipe, and it's great pan fried or in a stew. Thanks to good management and beneficial environmental conditions, hake from the UK is an environmentally friendly choice.

Swap prawns for mussels

One of the UK's favourite shellfish, prawns can be sourced from all over the world. The charity's Good Fish Guide shows that it is possible for prawns to be sustainable – look for eco-labels like Organic, MSC or ASC for the best choices. Sustainability is greatly influenced by what species they are (king, tiger or cold water), and where and how they were caught or farmed. The Marine Conservation Society recommends swapping prawns for UK rope-grown mussels.

These mussels are a seafood superhero, grown using low-impact methods, harvested by hand and they get all the food they need from the sea around them. This makes them one of the most sustainable and ocean-friendly seafood options. Mussels are also packed full of protein and nutrients and can be swapped in for prawns in most recipes, from white wine & garlic pasta to Thai red curry.

Find how to prepare mussels here.

Swap salmon for farmed trout

Salmon is the single most popular fish consumed in the UK. However, because of this popularity, numbers of wild-caught Atlantic salmon have fallen dangerously low, and it is red-rated on the charity's Good Fish Guide. Most UK supermarkets sell farmed Atlantic salmon, or wild-caught Pacific salmon. Sustainability varies depending on where and how they're caught or farmed.

For a simple swap, the Marine Conservation Society suggests buying UK freshwater farmed rainbow trout instead. A close relative of salmon, trout is similar in texture with a slightly stronger flavour. It's widely available in supermarkets across the UK, both in fillets and smoked, and can be swapped in recipes like-for-like with salmon.

Swap tuna for anchovies or sardines

Most of the tuna we eat in the UK is wild-caught from the ocean, and ratings range from green to red. This depends on the species and fishing methods – with skipjack or albacore tuna, caught by pole & line or troll, found to be the most sustainable options. You can often find information about the species and method in the ingredients list or on the bottom of the tin.

The charity recommends swapping tuna for anchovies caught in the Bay of Biscay or MSC-certified sardines from Cornwall. Much like tuna, anchovies and sardines are oily, fatty fishes packed full of omega-3 and nutrients. Available in tins and jars, they make for a healthy and convenient addition to your pantry and are a great replacement for tuna in a pasta sauce or salad. There are some red-rated options for these species, so make sure to check the label for where the fish was caught and avoid sardines form the Bay of Biscay and anchovies from Portuguese waters.

Swap haddock for coley

The Marine Conservation Society's Good Fish Guide lists wild-caught haddock as a generally sustainable option. However, there is a risk of cod getting accidentally caught in nets from haddock fisheries as they often swim together.

The charity recommends swapping haddock for saithe, also known as coley, from the North Sea. Coley is a white fish, closely related to haddock, but with a stronger flavour and meatier texture. Stocks of this species are booming, and it makes for a great sustainable swap from the local chip shop and can often be found frozen in supermarkets – perfect for a fish pie.

More information on the Marine Conservation Society's <u>Good Fish Guide</u> can be found on the charity's website.

ENDS

Press Contacts

Evie Martin, Media Relations Manager (evie.martin@mcsuk.org / 07579 814217)

Lauren O'Brien, PR & Events Officer (lauren.obrien@mcsuk.org)

Images

Please find a selection of high res images here

Notes to Editors

A list of main ratings changes to the Good Fish Guide April 2024 can be found here

The Marine Conservation Society is the UK's leading ocean charity, working towards cleaner, better-protected, healthier seas. The charity highlights the importance of our ocean, and the life within it, through working with governments, communities, and industry to take action to restore and protect the marine environment.

The <u>Good Fish Guide</u> is the Marine Conservation Society's flagship tool for identifying sustainable seafood. The Guide uses a simple traffic light system to help businesses and consumers make sustainable seafood choices depending on where, and how, a species is caught or farmed.

Covering seafood sold or produced in the UK, green are the 'Best Choice' most sustainable options, amber is an 'OK Choice', but improvements are needed, and red indicates unsustainable 'Fish to Avoid'.

How do the ratings work?

Every rating on the Good Fish Guide is carefully researched and rigorously reviewed, ensuring the guide is accurate, transparent and credible. After the charity has researched and drafted a set of ratings updates, these are sent out to consultation, where scientists, fishermen and businesses review the proposed updates and provide extra information.

When the consultation has closed, any feedback is considered. The ratings are then finalised and published – these launches happen twice a year in April and October.

The charity creates one rating for each species farmed by a specific method in a specific area. Four different factors are rated to achieve an overall rating: fish feed, environmental impact, fish welfare, and management. For wild-caught seafood one rating is given for each fishery. A fishery is a species of fish or shellfish from a specific area caught in a specific way. There are three main things assessed here: stock status, management, and capture (or fishing) method impacts.